

1.02.13

MESSAGING BACKPACK ON AVERTING THE FISCAL CLIFF



MEDIA ADVISORIES



EVENTS



PRESS RELEASES



SOCIAL MEDIA



**OP-EDS WITH
BUSINESS OWNERS**

KEY POINTS



Republicans understand we must avert the fiscal cliff and have proposed a bipartisan framework to do so through significant spending cuts and tax reform with lower rates, consistent with the 'balanced' approach President Obama says he wants.



In contrast, Democrats in Congress have downplayed the danger of going over the cliff, and continue to rule out sensible spending cuts that must be part of any significant agreement to reduce the deficit.

KEY POINTS

- ✂ The target of the president's public rallies on the dangers of the fiscal cliff should be congressional Democrats who want to raise tax rates on small businesses rather than make the spending cuts needed to solve our country's debt problem.
- ▲ Republicans are united in our desire to avoid the fiscal cliff and willingness to consider revenue if it comes through tax reform with lower rates and is paired with meaningful entitlement changes.

KEY POINTS



Democrats in Congress continue to advocate for tax increases on small businesses in lieu of the spending cuts that are needed to close our deficit – a position that would cost American jobs.



To highlight the need for a balanced approach that averts the fiscal cliff without harming the economy, House Republicans will be taking our message to small businesses across America. GOP members will hold events and visit local small businesses to emphasize the threat to jobs posed by congressional Democrats who would go over the cliff and raise taxes on small businesses rather than cut spending.

KEY POINTS

- GOP Members will be presented a communications plan this week, and the effort will be aided by a coalition representing American small businesses. House Republican leaders will also meet next week on Capitol Hill with a group of small business leaders.
- ✂ As Speaker Boehner has said, 2013 should be the year we begin to solve our nation's debt problem through tax reform and entitlement reform. Both parties should work together now to avert the fiscal cliff together in a manner that ensures 2013 is that year. Such reforms are essential to achieving economic growth, without which our nation's debt problem cannot be solved.